



PensacolaPRIDE Mission Statement:

To celebrate and promote the history, courage, diversity, and worth of the Pensacola area Gay, Lesbian, Bisexual, and Transgender Persons, individually and collectively, as the LGBT Community.

2017 Program Advertising Rates & Corporate Sponsor Packages

As a 501(c)3 non-profit, Gay Grassroots NWFL is pleased to offer Corporate Sponsor Packages for PensacolaPRIDE 2017. Benefits of these new opportunities are listed on the following page.

Please e-mail PensacolaPRIDE@gmail.com to become a Corporate Sponsor.

PensacolaPRIDE Program: The full color program will be e-mailed to our mailing list (which as of Jan 1, 2017 includes over 1,200 verified addresses), and will post on our Facebook page (which as of Jan 1, 2017 had 1,900 friends). A PDF version will be made available to all advertisers to forward and/or post on their own web sites, and a link to an online version will be on the home page of our web site, www.GGnwfl.org.

2017 advertising rates:	full price	PAID before May 15	PAID before April 15th	PAID before April 1st
Back Cover/Color (5x7.75) (1 available)	\$500	\$475 \$404*	\$450 \$383*	\$425 \$361*
Inside Front Cover (5x7.75) (1 available)	\$450	\$425 \$361*	\$400 \$340*	\$375 \$319*
Inside Back Cover (5x7.75) (1 available)	\$425	\$400 \$340*	\$375 \$319*	\$350 \$298*
Inside Center Page (5x7.75) (2 available)	\$475	\$450 \$383	\$425 \$361	\$400 \$340
Center Double Spread (10x7.75) (if available)	\$800	\$750 \$638	\$700 \$595	\$650 \$553
Full Page (5x7.75)	\$400	\$375 \$319*	\$350 \$298*	\$325 \$276*
Half Page (5x3.50)	\$275	\$260	\$245	\$230
Third Page Black & White (5x2.25)	\$150	\$135	\$120	\$105

*non-profit organizations receive a 15% discounted rate

RATE WILL BE BASED UPON DATE OF PAYMENT, NOT DATE YOU EXPRESS INTEREST. All artwork must be camera ready and sent electronically, deadline is May 30, 2017. Ads that need to be created by the PensacolaPRIDE program editor will incur a \$50 art fee. Shortly, we will post a PDF file of the 2016 program on our Web site at www.GGnwfl.com so you to see the high quality of our publication.

Advertisers purchasing at least a full page ad will also be allowed to host one official PensacolaPRIDE 2017 event. Official events will be listed in the program by means of a complementary 1/3 page announcement, thereby freeing your paid advertisement from the need to be dedicated to your official event (of course you may choose to highlight your event if so desired). Ad placement and scheduling of official events are made on a first paid, first choice basis.

AD SALES ARE THE PRIMARY FUNDING SOURCE FOR PENSACOLAPRIDE. ONLY THOSE WHO PURCHASE A FULL PAGE AD ARE ALLOWED USAGE OF THE PENSACOLA PRIDE NAME & LOGO AND/OR OFFICAL THEME & ARTWORK. LEGAL ACTION WILL BE TAKEN AGAINST ANYONE WHO USES EITHER WITHOUT PRIOR PERMISSION.

You may complete this purchase by mail. CIRCLE SIZE OF DESIRED AD (if desired ad size/placement has already been sold out you will be contacted for 2nd choice or refund.) COMPLETE CONTACT INFORMATION BELOW. Make check payable to GayGrassroots/PensacolaPRIDE and mail to PensacolaPRIDE c/o Louis Cooper, 6847 N. 9th St. Pensacola, FL 32504. E-mail artwork to PensacolaPRIDE@gmail.com. Please note all prices are based on date of payment NOT date you express an interest in purchase. Please call Doug Landreth @ 850 685-2881 if you have any questions in regard to artwork. THANK YOU!

Sold to: _____ Phone: _____ E-mail: _____

With sincere thanks,
Louis Cooper

Sold by: _____ Payment Received: [] cash \$ _____, [] check # _____ \$ _____ Date: _____

Size/Placement Confirmed: _____ Artwork Received: _____ Artwork Created: _____ Artwork Approved: _____

As a 501(c)3 non-profit, Gay Grassroots NWFL is pleased to offer new Corporate Sponsor Packages for PensacolaPRIDE 2017, **Please e-mail PensacolaPRIDE@gmail.com to become a Corporate Sponsor.**

Red Stripe Sponsor (Exclusive) \$5,000

Presenting Sponsor Rights including Quarter Page Logo Plate on cover of PensacolaPRIDE 2017 Program.
8x4 Foot Banner, Center Placement, on Festival in the Park Stage.
Four Presenting Sponsor Logo Signs (one at each entrance) posted at the Festival in the Park.
2 Adjoining Full Page Advertisements in PensacolaPRIDE 2017 Program.
Logo prominently displayed on website and facebook postings, major printed materials, and advertisements (where possible).
Deluxe Booth Space 20x10 (two tables and 4 chairs provided) at Festival in the Park for promoting products or services.
Four opportunities to address the crowd for 5 Minutes from the Festival in the Park Stage.
Logo on Shared Sponsors Sign at the other seven daily events during PensacolaPRIDE 2017.
Exclusive Display Table (one table and two chairs provided) at the other seven daily events during PensacolaPRIDE 2017.
Opportunities to address the crowd for 5 Minutes at the other seven daily events during PensacolaPRIDE 2017.
8 Tickets to the Celebration Ball at a private table.
8 Tickets to the Chili Dinner and Line Dance.

Orange Stripe Sponsors \$3,000

6x3 Foot Banner, Flanking Placement, on Festival in the Park Stage.
Full Page Advertisement in PensacolaPRIDE 2016 Program.
Logo prominently displayed on website and facebook postings, major printed materials, and advertisements (where possible).
Booth Space 10x10 (one table and 2 chairs provided) at Festival in the Park for promoting products or services.
Sponsor's name announced four times from the Festival in the Park Stage.
Logo on Shared Sponsors Sign at the other seven daily events during PensacolaPRIDE 2017.
Shared Display Table to display your information at all events during the other seven daily events during PensacolaPRIDE 2017.
Sponsor's name announced at the other seven daily events during PensacolaPRIDE 2016.
6 Tickets to the Celebration Ball.
6 Tickets to the Chili Dinner and Line Dance.

Yellow Stripe Sponsors \$2,500

4x2 Foot Banner, Skirt Placement, on Festival in the Park Stage.
Full Page Advertisement in PensacolaPRIDE 2016 Program.
Logo prominently displayed on website and facebook postings, major printed materials, and advertisements (where possible).
Booth Space 10x10 (one table and 2 chairs provided) at Festival in the Park for promoting products or services.
Sponsor's name announced four times from the Festival in the Park Stage.
Logo on Shared Sponsors Sign at the other seven daily events during PensacolaPRIDE 2017.
Shared Display Table to display your information at all events during the other seven daily events during PensacolaPRIDE 2017.
4 Tickets to the Celebration Ball.
4 Tickets to the Chili Dinner and Line Dance.

Green Stripe Sponsors \$2,000

2x1 Foot Banner, Skirt Placement, on Festival in the Park Stage.
Full Page Advertisement in PensacolaPRIDE 2017 Program.
Logo prominently displayed on website and facebook postings, major printed materials, and advertisements (where possible).
Booth Space 10x10 at Festival in the Park for promoting products or services.
Sponsor's name announced four times from the Festival in the Park Stage.
Logo on Shared Sponsors Sign at the other seven daily events during PensacolaPRIDE 2017.
Shared Display Table to display your information at all events during the other seven daily events during PensacolaPRIDE 2017.
2 Tickets to the Celebration Ball.
2 Tickets to the Chili Dinner and Line Dance.

Blue Stripe Sponsors \$1,500

2x1 Foot Banner, Skirt Placement, on Festival in the Park Stage.
Half Page Advertisement in PensacolaPRIDE 2016 Program.
Logo prominently displayed on website and facebook postings, major printed materials, and advertisements (where possible).
Booth Space 10x10 at Festival in the Park for promoting products or services.
Sponsor's name announced four times from the Festival in the Park Stage.
Logo on Shared Sponsors Sign at the other seven daily events during PensacolaPRIDE 2017.
Shared Display Table to display your information at all events during the other seven daily events during PensacolaPRIDE 2017.
2 Tickets to the Celebration Ball.
2 Tickets to the Chili Dinner and Line Dance.

Purple Stripe Sponsors \$1,000

2x1 Foot Banner, Skirt Placement, on Festival in the Park Stage.
Quarter Page Advertisement in PensacolaPRIDE 2017 Program.
Logo prominently displayed on website and facebook postings, major printed materials, and advertisements (where possible).
Booth Space 10x10 at Festival in the Park for promoting products or services.
Sponsor's name announced four times from the Festival in the Park Stage.
Logo on Shared Sponsors Sign at the other seven daily events during PensacolaPRIDE 2017.
Shared Display Table to display your information at all events during the other seven daily events during PensacolaPRIDE 2017.